



**EQUIAS ALLIANCE**  
BOLI AND BENEFIT ADVISORS

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**Arkansas Bankers Association chooses Equias Alliance as its Preferred Provider for BOLI and Executive/Director Benefits Consulting Services.**

**For Immediate Release**

**LITTE ROCK, AR** (September 1, 2011)

The Arkansas Bankers Association (ABA) announces that Equias Alliance, LLC has been chosen as its Endorsed Vendor for BOLI and Executive/Director benefits consulting services. Equias Alliance is comprised of a team that includes 35 experienced former consultants and technical support team members of Clark Consulting. Equias Alliance will continue to serve the nonqualified benefit plan and BOLI needs of the clients they developed while working with Clark Consulting as well as provide services to new client banks in Arkansas and across the nation. Trey Deupree and Ken Derks are principals of Equias Alliance and have over 20 years of experience working with Arkansas banks on these programs. The seasoned Equias Alliance team currently represents over 700 bank clients, has 350 years of combined industry experience and includes 8 CPAs, 2 attorneys, 7 MBAs, 3 CLUs, former bank officers, directors and regulators, as well as many other designations and licenses.

“Our objective is to provide our bank clients with the most comprehensive and thorough solutions available in the design, implementation and administration of nonqualified deferred compensation programs as well as the purchase of Bank Owned Life Insurance (BOLI),” said Trey Deupree, Principal of Equias Alliance. “We continue to seek the very best product offerings from the insurance carriers and then work to educate our clients and prospective clients on the products, design options, regulatory issues, tax matters and legal considerations as they look to develop programs or utilize these products in their banking organization. In addition, we are excited to be able to provide strong technical support, experienced staffing, and superior technology and administration.”

Bill Holmes, executive vice president & COO for ABA said “We value our long term relationship with Trey and are pleased to establish a new relationship with the Equias Alliance group. We believe the level of expertise and knowledge of the market that Trey, Ken, and the Equias Alliance team have developed provides many benefits for our ABA members.”

For more information about Equias Alliance contact Trey Deupree at (469) 252-1038 or Bill Homes at (501) 376-3741.

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