

FOR IMMEDIATE RELEASE:

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TBA Continues Endorsement of Equias Alliance's BOLI and Executive Benefits

May 1, 2017--The Texas Bankers Association (TBA), and subsidiary TBA Services Company, Inc. (TBASCO), will continue their long-standing endorsement partnership with Equias Alliance. At its spring meeting the TBASCO board unanimously voted to continue the endorsement of BOLI and executive benefit services, which was initially granted in 1987.

Equias delivers nonqualified benefit and Bank-Owned Life Insurance (BOLI) administration and portfolio services to banks including BOLI placement services and establishment of executive & director plans from design to implementation. Because Equias provides in-house servicing of BOLI and/or benefit plans, the transition to its plan administration platform is seamless. Equias maintains a leadership position by offering the highest caliber of services and technical and compliance support.

"I have worked with Ken Derks, Trey Deupree and their team for over 15 years involving BOLI products and deferred compensation issues, and have the utmost confidence in their ability to continue to deliver at the highest level." Said William J. "Bill" Goetz, CPA and Executive Vice President and CFO, Jefferson Bank, San Antonio. "We are very happy with the level of service and support we have received over the years and expect that will continue into the future." See <a href="https://whatelse.nih.google.googl

Equias consultants serve 800 banks in BOLI and executive/director benefits consulting across the nation. Interest in these benefits continues to increase as banks are challenged to attract and retain executive talent.

Wanda Stevens, President of TBA Services Company said "We value our 30 year relationship with Ken Derks, Trey Deupree and their team of professionals across the nation. Their level of expertise and knowledge of the market provides many benefits for Texas banks."

For additional information about Equias Alliance contact Ken Derks, at kderks@equiasalliance.com or Trey Deupree, at tdeupree@equiasalliance.com or call them at 972-377-7830.

About the Texas Bankers Association: Representing all Texas banking institutions, the Texas Bankers Association brings together community and regional banks and branches, bank holding companies and saving institutions. Founded in 1885, TBA is the largest and oldest state bankers association in the nation.

About TBA Services Company, Inc.: Solely owned subsidiary of the Texas Bankers Association, TBA Services Company is responsible for vetting, endorsement, oversight and relationship management of partnerships representing over 100 endorsed products and services.